

# IN THE RED CROSS WORLD

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## WORLD RED CROSS DAY 1972

World Red Cross Day was again a resounding success in 1972. Events, some of them most original, were organized and many National Societies associating in this commemoration day did so for the first time. We have already said how various radio and television stations broadcast items for the occasion, and the material which was prepared was widely used.

However, it is already time to look ahead to the next World Day, and the League has informed us that the theme just chosen for it is:

**Red Cross, Humanity's Bridge.**

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## INTERNATIONAL RED CROSS MUSEUM

We have on several occasions drawn our readers' attention to exhibitions at the International Red Cross Museum in the pleasant Longhi Palace at Castiglione delle Stiviere and containing interesting documents and items relating to Red Cross history.<sup>1</sup> The many tourists in that part of northern Italy would find it well worth a visit, particularly for the exhibition being held there this year on "Natural Disasters and the Red Cross".

Organized by the League of Red Cross Societies, and officially inaugurated on 25 June by Dr. Adalberto Galante, Commissioner of the Italian Red Cross, the exhibition shows, through photographs, graphic designs and texts, with sound effects and examples of equipment for disaster detection and relief, the causes and effects of natural disasters and the role of the Red Cross in bringing emergency care to the victims.

Volcanic eruptions, earthquakes, floods and drought, cyclones, typhoons, tidal waves, avalanches, landslides and their awesome destructive effects are vividly portrayed. In a section en-

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<sup>1</sup> See, particularly, *International Review*, April 1962.

titled " Man helping man ", the role of the Red Cross in providing emergency care, shelter, food and clothing is described, and the phase of resettlement and reconstruction plus the important work of prevention and planning are illustrated.

The exhibition includes panels depicting a typical international relief action co-ordinated by the League, the world-wide network of relief supply warehouses, the co-operation between Red Cross and international agencies, particularly the United Nations. Among agencies which collaborated with the League in the creation of the exhibition are UNESCO, the World Meteorological Organization, the UN Food and Agriculture Organization (FAO), the Swiss Federal Institute for the Study of Snow and Avalanches, and Haroun Tazieff and his team of vulcanologists.

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#### FOURTH VARNA FILM FESTIVAL

The International Festival of Red Cross and Health Films on Medical and Health Subjects, organized every two years by the Bulgarian Red Cross in close co-operation with the League of Red Cross Societies, was held in Varna, Bulgaria, from 21 to 30 June 1971. Thirty-five countries entered 201 films divided into four categories:

- a) short and medium-length films on Red Cross and health subjects,
- b) full-length feature films,
- c) TV films on health subjects,
- d) scientific and educational films on medical subjects.

Thirty-one prizes were shared as follows: three to Bulgaria, Democratic Republic of Germany, Czechoslovakia and the USSR; two to USA/Mexico (co-production), France, Great Britain, and Switzerland; one to the Federal Republic of Germany, Belgium, USA, Hungary, Iran, Italy, Kenya, Netherlands, Vietnam (Democratic Republic) and Yugoslavia. A prize was also awarded to the International Committee of the Red Cross.