

IN THE RED CROSS WORLD

WORLD RED CROSS DAY

World Red Cross Day was celebrated in a great many countries this year, and, thanks to the assistance of the public authorities and the use of highly effective information media, was a resounding success. With the co-operation of the national short-wave services of six European broadcasting stations, World Day was commemorated by a particularly interesting initiative. Radio programmes were broadcast in six different languages—English, French, Spanish, Arabic, Kiswahili and Indonesian—and made available to National Societies. A total of 114 programmes were supplied.

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The slogan which the League of Red Cross Societies proposes for Red Cross, Red Crescent and Red Lion and Sun Day in 1973 is:

You and Your Environment: Priority for Red Cross

This slogan will appeal to all: it is both direct and global in setting the Red Cross in the context of the threats facing our world, which has only recently become aware of their gravity. At a time when man and communities are worried about the serious problems posed by environment, pollution and the safeguarding of natural surroundings, it seemed that the Red Cross movement could not stand aside from the great efforts which were being made. That is why this highly topical subject has been chosen, one which is a matter of serious concern for many National Societies and inter-governmental and non-governmental organizations. Our readers will recollect the recent United Nations Conference on Environment, the importance of which was indicated in the last issue of the *International Review*.