

ICRC Inaugurates a New Travelling Exhibition

From 30 September to 8 October, the ICRC had on display at the Martigny Fair an entirely new type of travelling exhibition, intended to bring home to the public humanitarian problems and the role of the Red Cross in the international community.

The exhibition, which was visited by several tens of thousands of persons, covers an area of 400 sq. metres and consists of aluminium parts which, once assembled, form a series of interlocking frames with a 3.05 m base and a 2.05 m height. The structure is covered with canvas, conferring a compact appearance to the volume. Inside there are two four-screen multivision rooms, a radio station in direct touch with various ICRC delegations, and corridors in which large photographic panels illustrate the many Red Cross activities and the circumstances in which they are carried out.¹

The design and construction are the work of Mr. Georges Calame; the multivision shows that of Mr. Peter Knapp and Mr. Robert Käppeli, with the able assistance of the Magnum and Gamma agencies which kindly made their photographic records available to the ICRC.

The ICRC is preparing an explanatory brochure which will be sent to National Red Cross Societies and various specialized circles with a view to presenting the exhibition and specifying the conditions for its use. The exhibition is intended to be shown in many countries where it will make the Red Cross and its role in the contemporary world better known to the public at large.

¹ *Plate.*